ARTIST BIOGRAPHY / THE FULL STORY

Ron Loos

Guitarist / Singer-songwriter / Regina, Saskatchewan

> *For Ron Loos, a song often begins with a guitar riff. The words come later, following the melody toward a story worth telling. A Regina-born guitarist and singer-songwriter, Ron draws on decades of performing rock, blues, folk, Celtic and country music, shaping a sound that isn't confined to any one genre.*

ROOTS & RECORDINGS

His musical journey began with an old guitar discovered in the attic at age ten. He was writing songs almost immediately and jamming with friends by fourteen. The years that followed took him into bands and onto stages across Saskatchewan. His band, The Toasters, won the provincial Street Rock Wars and represented Saskatchewan in a national competition. Those experiences helped form a versatile guitarist equally comfortable with acoustic fingerstyle, flatpicking, and bluesy slide. He is also an accomplished rhythm player and soloist on electric guitar.

After years focused on family and live performance, Ron returned to the recording studio to make Ordinary Shine, released September 19, 2025. He wrote all 13 songs, sang every lead vocal and played a wide range of instruments, including six- and twelve-string acoustic guitars, electric guitars, resonator guitar, mandolin and ukulele. The album moves between folk-rock, blues and country influences, carrying stories of imperfect lives, resilience and moments of unexpected light. The release has surpassed 300,000 streams worldwide.

THE SONGS & THE STAGE

Ron has been sober since 1995, and his experience of recovery from alcohol and drug addiction informs much of his songwriting. Hope, honesty and second chances appear throughout the music, but they are never the whole story. There is room for love, humour and everyday observation, and for listeners to find meanings of their own.

Onstage, Ron brings together exceptional guitar playing, an open-hearted voice and a mischievous prairie sense of humour.

Alongside his original songs, he draws on hundreds of covers spanning intimate folk favourites to driving rock, shaping each set to suit the audience and occasion. His live shows are spontaneous, disarming, deeply engaging and lots of fun.

Three post-album singles — One Wind Whispered, Recovery Road and Howlin' At That Moon — point toward a follow-up release planned for 2027. The sound continues to be shaped by the road behind him, and where it might lead next.

PRESS / BOOKINGS ron@ronloosmusic.com • ronloosmusic.com